

Simon Handford

Executive Creative Director

Ogilvy & Mather Hong Kong

Simon studied copywriting under Alistair Crompton (The Craft Of Copywriting, The Copy Book) at Falmouth College of Arts in the UK. There he teamed with a Hong Kong Art Director and following a brief stint working in the UK, Simon followed his partner to Hong Kong, to have a stab at advertising in Asia.

Just over a decade later, Simon has had the opportunity to work on major regional and global campaigns for the likes of Coca-cola, American Express, The Economist, Adidas and Shangri-La Hotels. His work has won accolades both for effectiveness and creativity, including several lions at Cannes, multiple appearances in the D&AD, a gold at the One Show and a best of show at Australia's AWARD.